



Cleveland  
Convention  
Center  
February 6 - 10

*Registration Early Bird Discount  
Deadline December 31, 2006*



# GENERAL INFORMATION



## Hotel Information:

Crowne Plaza City Center  
777 St. Clair Avenue  
Cleveland, Ohio 44114  
216-771-7600  
www.clevelanddowntownhotel.com

## OPRA Room Rates:

\$109 single or double  
\$119 triple  
\$129 quad  
Hotel registration: To register for the special conference rate, call 216-771-7600 and mention OPRA. The deadline for this room rate is January 25, 2007.

There will be 40 government rate rooms available at \$96.  
Must show government ID at check-in.

## Conference Registration:

See page 19 or register online at [www.opraonline.org](http://www.opraonline.org)

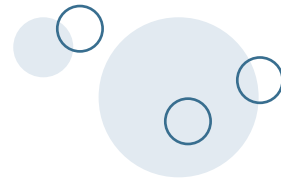
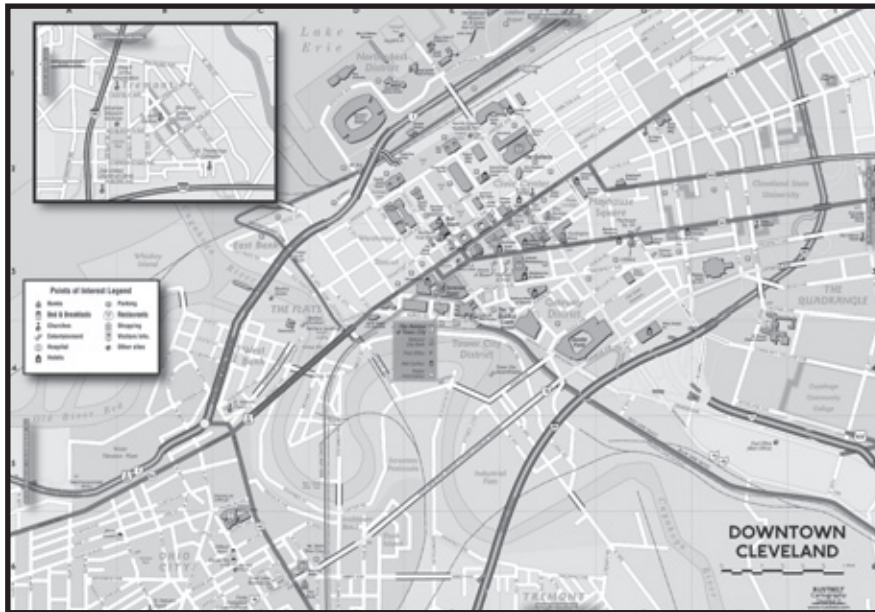
## Special accommodations needed?

Reasonable accommodations for people with disabilities available. Please give advance notice by January 29, 2007. Call Scott Robbins at 440-679-1235 with any questions or requests.

## Parking

Parking is available at the Crowne Plaza City Hotel Garage on St. Clair. If it is full, you can park at the IMG Center Garage on St. Clair across the street from the hotel.

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# 2007 OPRA CONFERENCE SCHEDULE

## Tuesday, February 6

7:30 – 8:30 a.m. Healthy Lifestyle Summit Registration  
8:30 a.m. – 5 p.m. Healthy Lifestyle Summit

## Wednesday, February 7

8:30 a.m. – 5 p.m. Registration  
11 a.m. – 1:30 p.m. Keynote Address and Awards Luncheon  
2 – 5 p.m. Educational Tours  
2 – 3:15 p.m. Educational Sessions  
3:45 – 5 p.m. Educational Sessions  
5:30 – 7 p.m. Exhibit Hall Reception  
7 – 8:30 p.m. Exhibit Hall Social

## Thursday, February 8

7:30 a.m. – 5 p.m. Registration  
7:45 – 8:45 a.m. John McComb Alumni Breakfast  
9 – 10:15 a.m. Educational Sessions  
10 a.m. – 1:30 p.m. Exhibit Hall Luncheon  
1:30 – 4:45 p.m. Educational Tours  
1:30 – 2:45 p.m. Educational Sessions  
2:45 – 3:30 p.m. Ice Cream Break  
3:30 – 4:45 p.m. Education Sessions  
5 – 6:30 p.m. OPRA Section Meetings  
7 – 11 p.m. Networking Dinner at House of Blues

## Friday, February 9

8 – 11 a.m. Registration  
8:30 a.m. – 4:30 p.m. Leadership Academy at Hotel  
9 a.m. – noon Educational Tours  
9 – 10:15 a.m. Educational Sessions  
10:45 a.m. – noon Educational Sessions  
12:30 – 1:30 p.m. OPRA Business Meeting  
5 – 7 p.m. Registration for Jack Gallon Board Development Institute at Hotel  
5 – 7 p.m. Reception for Jack Gallon Institute and Leadership Academy  
7 – 9 p.m. Dinner and Keynote Speaker for Jack Gallon Board Development Institute and Leadership Academy

## Jack Gallon Board Development Institute

### Friday, February 9

5 – 7 p.m. Registration at Crowne Plaza Hotel  
5 – 7 p.m. Networking Reception at Hotel  
7 – 9 p.m. Dinner and Keynote Speaker

### Saturday, February 10

7:30 a.m. Registration  
7:30 – 8:30 a.m. New Attendee Orientation & Continental Breakfast  
8:30 – 9:30 a.m. Keynote Speaker  
9:30 a.m. – noon Advisory Board and Policy Board Presentations  
noon – 1 p.m. Luncheon and Keynote Speakers  
1:15 – 3:15 p.m. Advisory Board and Policy Board Presentations  
3:15 p.m. Closing Comments

## GIRLS INSTITUTE

The Girls' Institute of Ohio (GIO) was formed to respond to the needs of the fastest growing segment of the juvenile justice system, girls. OPRA manages GIO and believes that the park and recreation professional can make an impact on preventing girls from entering the criminal justice system, especially if professionals have a better understanding about girls' issues and behavior. **OPRA conference registrants are welcome to attend any GIO educational sessions.** For more information, go to [www.girlsinstituteofohio.org](http://www.girlsinstituteofohio.org).

Conference schedule for The Girls' Institute of Ohio:

### Wednesday

2 - 5 p.m. Girls and Substance Abuse

### Thursday

9 - 10:15 a.m. Programs That Work  
1:30 - 4:45 p.m. Understanding the X Factors:  
Targeting Risks in Girls

### Friday

The Roots of Violence and How  
Early Child Trauma Effects  
Brain Development

### You Can Paint, I Promise

Learn how to paint your own masterpiece with retired park and recreation professional, Norma Rachlin. Take home your own painting to frame. Sign up and pay \$10 for materials at the Registration desk.

Wednesday 2 - 4 p.m.

Thursday 1:30 - 3:30 p.m.

Friday 9 - 11 a.m.



# HEALTHY LIFESTYLE SUMMIT

Tuesday, February 6

8:30 a.m. – 5 p.m.

Cost: \$89 without conference / \$79 with conference



Join professionals from a variety of organizations and associations in Ohio that have influence and/or direct responsibility in developing projects and programs that support and promote healthy lifestyles.

The Healthy Lifestyles Summit will:

- Create dialogue between a cross section of professionals to address the economic, environmental and program elements that can impact the obesity and sedentary lifestyle of Ohio's children and adults.

- Expose professionals to excellent educational presentations and best practices by nationally known experts and an opportunity for continued discussion with facilitated breakout sessions.
- Develop a core list of critical issues and consensus among stakeholders to be discussed in more detail at regional meetings during the spring of 2007.

Tom Cove, CEO and President of the Sporting Goods Manufacturing Association, will speak on *Critical Health & Lifestyle Issues Facing Ohio*. He is responsible for fostering the growth opportunities and industry collaboration among more than 1,000 leading manufacturers and distributors of athletic equipment, footwear and apparel.

Charles Gandy, a recognized expert in community design, trail planning/and environmental design, works at Livable Communities Consulting. He will speak on *Promoting Healthy Lifestyles with Community Economic Development*.

Mark Fenton, a Transportation Engineering and Public Health Consultant, will speak on *Environment Design/Community Open Space Assessment*. He is one of the nation's experts on walking for health and fitness as well as a leading advocate for environmental and policy changes for bicycle friendly settings.



See page 19 to register or register online at [www.opraonline.org](http://www.opraonline.org)

# LEADERSHIP DEVELOPMENT ACADEMY 2007

**Friday, February 9 • 8:30 a.m. – 4:30 p.m.**  
**Saturday, February 10 • 9 a.m. – 2:15 p.m.**  
**March 8 – 9, 2007**

People join organizations for reasons as pay, benefits, the job itself, but they also join for leaders, especially in entry level positions. Per *Workforce Management* July 2006 magazine, the order of importance flip-flops in the first 90 days and trust in their leaders is the single biggest reason people stay. Empowering managers to make a difference through training and accountability is a systematic way to increase retention. With increased interest in return on investment, tightened budgets and preparing for the next wave of leaders as our baby-boomers leave the profession, departments should continue to invest in their leaders as their skills can directly affect retention and the bottom line.

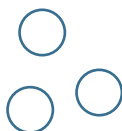
The OPRA Effective Leadership track provides tools and lessons we've learned from great leaders, including insights about consistent choices, values, commitment to hiring the best people, choosing your attitude, courage, ability to overcome adversity and developing a 'service attitude' toward customers and employees. This training is a MUST for leaders in all levels of management. The Academy provides training and networking opportunities to professionals with a focus on the latest concepts, practices, and management techniques. The course blends both practical and theoretical information and will challenge participants to new ways of thinking. Whether you are a manager hoping to gather new skills and wisdom or hope to become one, this course will positively affect you.

## **Friday, February 9<sup>th</sup>**

Craig Ryder will discuss personality profiles using an amusing and interactive presentation.

The personal profile system, RHETI and Enneagram will help participants gain insight into his/her characteristics, allowing you to better understand the impacts of your natural tendencies. Leaders benefit from knowing the style and tendencies of their staff. Learning to manage those tendencies is an important key to success as leaders develop diverse methods of leading based on the learning styles of those who work for/with them.

Each participant will work in teams to create a presentation based on a business text of your choice. (Texts will be provided.)



## **Saturday, February 10<sup>th</sup>**

Coaching improves performance by supporting individuals in becoming creative, rather than reactive. There is a difference between coaching and telling/directing/ordering. This session focuses both on what needs to happen and how we go about doing it.

## **March 8<sup>th</sup> & 9<sup>th</sup>**

The 21 Irrefutable Laws of Leadership define what leadership is and leads you through the process of achieving and refining it. This program includes a textbook and workbook that follows the DVD series by John Maxwell. The objectives include: Gain a firm grasp on the meaning and implication of each leadership law; how to establish a leadership culture in your organization; strengthen your ability to raise up and reproduce leaders; strategize to empower others and discover how to exponentially grow and multiply your organization.

We will discuss the value of *Humor in the Workplace* and share how *Coaching for Performance* creates a team environment. Senior administrators and human relations personnel identify humor as a choice attribute for effective employees. Why?? Humor facilitates communication, builds relationships, reduces stress, provides perspective, promotes attendance and energizes. In working environments where humor is supported a culture develops that utilizes the humor to reduce stress and provide perspective. Learning to laugh lightens the load.

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## **\$350 TUITION INCLUDES:**

Classroom instruction; Reference materials, including notebook; Continuing Education Units (CEUs); All refreshment breaks: Lunch and Dinner 2/9, Breakfast and Lunch 2/10, Lunch and Dinner 3/8, and Lunch 3/9.

A complete agenda will be available online, [www.opraonline.org](http://www.opraonline.org).

**Class size is limited to 20. Deadline to register is December 31, 2006. Registrants for Effective Leadership MUST complete an assessment tool online by January 7. Information will be emailed to each participant prior to the initial session once registration is received by OPRA.**

Room blocks are reserved at the OPRA Conference (see page 2) and at the Embassy Suites, 5100 Upper Metro Place, Dublin, OH 43017, 614-790-9000 (\$99.99) for the March session. Mention OPRA for the discount rate.

# HARVEY WOODS PROFESSIONAL FELLOWSHIP

In honoring the memory of OPRA's greatest ambassador, Harvey Woods, we will award a professional fellowship for the 2007 conference. The fellowship was created to recognize and reward an outstanding professional in the field who has never attended an OPRA state conference. Registration fees and hotel room expenses are waived for the fellowship recipient. In return, the recipient agrees to volunteer at the conference registration area prior to the opening session in addition to other commitments.

The recipient will be required to submit a 250 to 800 word article describing his or her conference experience, which will be published in the OPRA Connection magazine, website or both. The fellowship requires a one year commitment to serve on an OPRA committee, to be determined based upon the applicant's interest and OPRA's need.

The following are required for consideration:

- A letter of support from an agency director in favor of the employee's attendance and future involvement in OPRA.
- Two letters of support from OPRA members who have attended an OPRA conference. The letter should detail commitment to mentor the nominee while at the conference and why the applicant should be chosen for the fellowship.
- A letter from the applicant detailing his or her interest in receiving the fellowship, what he or she hopes to learn and how the recipient will spend their time at the conference.
- Conference registration form.
- Current resume.

If selected, a photograph to be sent by December 20th.

*The deadline for submission is December 1. The OPRA president and vice-president will review all submissions and recommend a candidate to the OPRA Board for consideration.*

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VOLUNTEERS NEEDED

## February 6 – Healthy Lifestyles Summit February 7 – 10 – OPRA Conference

- A great place to network with other professionals
- Career and personal development
- Save your community money by earning free conference time
- Have a ton of fun in Cleveland

Volunteer for a morning and get the afternoon free or  
volunteer for an afternoon and get the morning free

For additional information, please contact Jill Korsok at 440-974-5720

Please complete the following information and  
mail, fax or email to:

Jill Korsok  
City of Mentor Recreation  
8500 Civic Center Blvd.  
Mentor, Ohio 44060  
Fax: 440-205-3291  
Email: korsok@cityofmentor.com

*Please circle the dates/times you would be interested in volunteering:*

Tuesday	Wednesday	Thursday	Friday	Saturday
HEALTHY LIFESTYLES SUMMIT		CONFERENCE		BOARD INSTITUTE
AM	AM	AM	AM	AM
PM	PM	PM	PM	PM

Name \_\_\_\_\_ Agency \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Email \_\_\_\_\_

## Register Online

For your convenience, register for the conference online at [www.opraonline.org](http://www.opraonline.org) or use the registration form on page 19. Mail payment to: OPRA  
1069-A West Main Street  
Westerville, Ohio 43081 • (614) 899-2222

## Early Bird Registration

Register by December 31 to receive an Early Bird Discount. Use your budget wisely; register in December and pay in January.

## Registration Desk

The registration desk will be at the Convention Center main entrance and will be open:

Wednesday, February 7 • 8:30 a.m. – 5 p.m.  
Thursday, February 8 • 7:30 a.m. – 5 p.m.  
Friday, February 9 • 8 – 11 a.m.

## Extra Meal Tickets

If you need extra tickets for the Keynote Awards Luncheon, Alumni Breakfast or the Thursday night House of Blues Networking Dinner, mark the appropriate number on your registration form. A limited number will be available for purchase at the conference.

## Section Meetings

Connect with colleagues interested in the same professional aspects of parks and recreation. Administration, Indoor Facilities and Management, Law Enforcement, Parks, Grounds, Outdoor Facilities and Natural Resource Management, and Programming. Meetings will be in the convention center. Students are encouraged to attend the section meetings.

## CEUs

Continuing Education Units are offered for conference workshops and tours. CEUs are a form of measurement to record time spent furthering one's education, and are required for many certifications programs, including APRP, CPRP and PPRP programs in the parks and recreation profession. If you do not have a professional certification, CEUs are not necessary. Each hour of training earns .1 CEU. If you require proof of attendance for any other purpose, please see your room host for validation and a signature.

## Education Sessions Follow National Standards

The 2007 OPRA Conference uses the National Standards for Agency Accreditation when planning educational sessions. The OPRA Education Committee believes that these competencies are needed by all professionals in the field and should be used as professional development guidelines. Competency areas include organization and administration, human resources, safety and security, evaluation and research, policy and planning, finance, risk management, facilities/land use management and program/services management.

## Pack To Be Prepared

Dress for the conference is business casual during daily sessions. Bring your college shirt for Thursday Alumni Day and your agency logo wear for Friday. Remember that Cleveland can be cold, snowy, and windy in early February.

## Bring Brochures & Business Cards

Bring brochures, calendars and program information to place on the resource table. Business cards are important to give your contact information to speakers, other delegates and vendors.

## Silent Auction Donations

Make a donation to the silent auction benefiting the Student Scholarship Fund. Gift baskets, gift certificates, sports tickets, golf outings and similar items are great! Send items to Peter Conces, City of Beachwood Recreation Department, 25325 Fairmount Blvd, Beachwood, Ohio 44122. You can bring your items to the conference, but please contact Peter Conces in advance at 216-292-1970 or [pete.conces@beachwoodohio.com](mailto:pete.conces@beachwoodohio.com)

## Job Mart

We are seeking employment opportunities for all parks and recreation departments and organizations. One of the goals of the Job Mart is to provide OPRA members with a comprehensive listing of Ohio agencies' websites with links to employment opportunities. If you would like to advertise employment opportunities or your website at the conference, contact either:

Betsy Drenski at 440-716-4216 • [betsyrec44@yahoo.com](mailto:betsyrec44@yahoo.com)  
Or

Erin Fach at 216-529-4081 • [erin.fach@lakewood.k12.oh.us](mailto:erin.fach@lakewood.k12.oh.us)

After receiving your request, the necessary paperwork will be mailed, faxed, or emailed to you.

<b>WEDNESDAY</b>			<b>2-3:15 P.M.</b>	<b>3:45-5 P.M.</b>	
<b>Administration/HR</b>	Partnerships for a Better Future			Recruitment of Seasonal Employees	
<b>Administration/HR/Finance</b>	Comprehensive Financial Reporting and Cost Hierarchy			Conflict Management: Working Out Differences	
<b>Administration/HR</b>	Image Enhancement for Job Satisfaction			Operating Standards in Parks & Recreation	
<b>Administration/HR</b>	Improving Employee Health, Productivity and Morale			From the Bottom to the Top: A Mayor's Point of View	
<b>Active Living/Fitness</b>	De-Stressing Your Life			Planning a Successful Running Event	
<b>Recreational Programming and Services</b>	Recreation Programs: The Good, the Bad and the Ugly			Youth Outdoors: Adventure Experience	
<b>Recreational Programming and Services</b>	What's in Your Sports Toolbox?			FBI Background Check Pilot Program	
<b>Finance</b>	Case Studies for Funding and Partnerships			Funding for Open Space, Parks, & Recreation Facilities	
<b>Parks and Natural Lands</b>	Following the Trail to Success			Monarch Waystations	
<b>Aquatics</b>	Collaborating with American Red Cross on Boating and Water Safety			Designing a Municipal Aquatics Facility	
<b>Girls Institute of Ohio</b>	Girls and Substance Abuse Part 1			Girls and Substance Abuse Part 2	
<b>THURSDAY</b>			<b>9-10:15 A.M.</b>	<b>1:30-2:45 P.M.</b>	<b>3:30-4:45 P.M.</b>
<b>Administration/HR</b>	Preparing for the CPRP Exam		Coaching for the Development of Part Time Employees		Responding to Adversity
<b>Recreational Programming and Services</b>	Let's Talk Sports		Healthy Ohioans: After School Programming Part 1		Healthy Ohioans: After School Programming Part 2
<b>Recreational Programming and Services</b>	Working with At-Risk Youth		Improving the Youth Sports Experience		Entertainment and Concerts 101
<b>Security and Public Safety</b>	Legal & Procedural Aspects of In-Car Video in Law Enforcement		Establishing A Dive Unit		Culture of Law Enforcement
<b>Communications &amp; Marketing</b>	Building the Perfect Brand		Communicating with Elected Officials and the Media		Powerful and Persuasive Presentations
<b>Policy, Planning, Risk Mgt</b>	Operation TLC 2: Volunteer Management Policies		Project Planning: Making the Dream a Reality		Comprehensive Planning
<b>Planning and Finance</b>	Becoming Vital: Purpose Driven Programming		Corporate Sponsors: How to Find, Attract and Keep Them		Opportunities to Change the Future Generation
<b>Parks and Natural Lands</b>	Invasive Plants		High Traffic Use Turf		Growing a Parks and Recreation Department
<b>Parks and Natural Lands</b>	Watershed Issues		Cleveland Community Gardens		Emerald Ash Borer
<b>Aquatics</b>	Aquatics: TEAM (Together Everyone Achieves More)		Adapted Aquatics		Happy Lifeguards! Happy Guests!
<b>Girls Institute of Ohio</b>	Programs that Work		Understanding the X Factors: Targeting Risks in Girls Part 1		Understanding the X Factors: Targeting Risks in Girls Part 2
<b>FRIDAY</b>			<b>9-10:15 A.M.</b>	<b>10:45 A.M. - NOON</b>	
<b>Admin/HR</b>	Coaching Skills for Managers				Emotional Intelligence in the Workplace
<b>Recreational Programming and Services</b>	Partnerships in Collaborative Programming Part 1				Partnerships in Collaborative Programming Part 2
<b>Active Living/Fitness</b>	Health and Fitness Programming for All Ages Part 1				Health and Fitness Programming for All Ages Part 2
<b>Recreational Programming and Services</b>	Great Kids, Great Communities! Part 1				Great Kids, Great Communities! Part 2
<b>Policy, Planning and Risk Management</b>	Elected Officials Views on Parks and Recreation				Legislation Impacting Parks and Recreation
<b>Communications &amp; Marketing</b>	Blogging, Pod Casting and More in Parks and Recreation				Creative Marketing on a Limited Budget
<b>Aquatics</b>	American Red Cross Lifeguard Instructor Update Part 1				American Red Cross Lifeguard Instructor Update Part 2
<b>Senior Program Services/Therapeutic Recreation</b>	Handcycling				Elderly Friendly Communities
<b>Girls Institute of Ohio</b>	The Roots of Violence Part 1				The Roots of Violence Part 2

# EDUCATION TOURS

Sign up to visit several new and exciting parks and recreation sites during your visit to northeast Ohio. Tours include:

Cleveland Metroparks Zoo's state-of-the-art **Sarah Allison Steffe Center for Zoological Medicine** facility will give you the chance to be a "veterinarian for a day." Go behind the scenes to see how the medical care and conservation needs of our animals are met.

This state-of-the-art, 92,500-square foot **Solon Community Recreation and Senior Center** located adjacent to the Solon Community Park includes facilities for all ages and types of fitness and recreational programs. Features include indoor and outdoor pool, gymnasium, jogging track, full banquet and meeting rooms, group fitness facilities, rockwall and weight room.

Join us for a guided tour of **The West Woods Nature Center** in Geauga Park District during their "Bio-Centennial Exhibition: 200 Years of Living with Wild Neighbors." Take a behind the scenes look at the creation of this large-scale display. Learn about all different operational aspects of the nature center.

**Cleveland Heights Community Center** houses a fitness center, gymnasium, senior center, after school child care, general recreation areas, rental rooms and hockey and Olympic ice rinks. The 153,500 sq. foot building was constructed around an existing hockey rink (1969). See how old architecture meets new.

The \$29 million **Cleveland State University Student Recreation Center** connects to the Physical Education Building, which houses Woodling Gym and Busbey Natatorium. Then, tour Cleveland's historic **Westside Market** for your shopping pleasure. Bring a cooler and stock up on all the freshest and most delectable meats, produce and other foods you can find. [www.westsidemarket.com](http://www.westsidemarket.com)



## KEYNOTE SPEAKER

### ZONYA FOCO

America's Nutrition Leader, Zonya Foco, Registered Dietitian, Certified Health and Fitness Instructor, best-selling author, television host and Certified Speaking Professional, is on a mission to win the war on obesity, diabetes and heart disease. Her easy humor and dynamic style drive home the message that, when it comes to health and nutrition, each of us can change our lives with *The Power of One Good Habit*. Be reminded about your role in improving the health and wellness of your community.



Zonya Foco

# WEDNESDAY

## Wednesday At A Glance

8:30 a.m. – 5 p.m.	Registration
11 a.m. – 1:30 p.m.	Keynote Address and Awards Luncheon
2 – 5 p.m.	Educational Tours
2 – 3:15 p.m.	Educational Sessions
3:45 – 5 p.m.	Educational Sessions
5:30 – 7 p.m.	Exhibit Hall Reception
7 – 8:30 p.m.	Exhibit Hall Social

## Conference Orientations:

### Volunteer Orientation

10 a.m. Wednesday

8:30 a.m. Thursday, Friday

You'll get all the information you need to be a successful volunteer at this brief orientation. Door prizes and food included!

### New Attendees

10 a.m.

Join the OPRA president and Board of Directors as they welcome you to Cleveland. They'll provide a brief orientation to make sure you get the most out of the conference. You'll learn about OPRA, how to get involved and how to get the most out of the conference.

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### Annual Awards Luncheon and Keynote Presentation

Join your fellow professionals as OPRA recognizes outstanding achievements in 28 award categories. The awards luncheon honors the best of Ohio's programs, personnel and facilities. Support your fellow professionals and take away some new ideas from the award winners. The keynote by Zonya Foco will change your life with *The Power of One Good Habit*. OPRA will present its first Hall of Fame inductees.

### Exhibit Hall Social

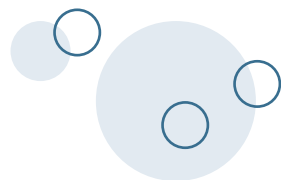
Make certain to plunge into the Exhibit Hall Wednesday for a fun-filled night networking with colleagues and over 180 exhibitors displaying their wares.

Test the waters and race against one another in the Ohio and Local Knowledge Trivia Challenge.

As far as the trivia answers go, only the experts know...

You'll have to check with the exhibitors!

Our evening will conclude with an Exhibit Hall reception. Be sure to hang out for some fun, munchies, and a cash bar.



## EDUCATIONAL TOURS

### 2 to 5 p.m.

#### Sarah Allison Steffe Center for Zoological Medicine - Cleveland Metroparks Zoo

This tour of Cleveland Metroparks Zoo's state-of-the-art Sarah Allison Steffe Center for Zoological Medicine facility will guide you through the Reinberger Learning Lab where you will have the chance to be a "veterinarian for a day," complete with doctor's bag and lab coat. You will also go behind the scenes of this new facility to see how the medical care and conservation needs of our animals are met. If time allows, you will see and learn about the Zoo Education "Rising Waters" summer camp program.

#### Solon Community Recreation and Senior Center

This state-of-the-art 92,500 square foot Community Center located adjacent to the Solon Community Park includes facilities for all ages and types of fitness and recreational programs under one roof. Features include indoor and outdoor pool, gymnasium, jogging track, full banquet and meeting rooms, group fitness facilities, rockwall and weight room. This facility has been designed to serve the Solon Community for many years to come.

## Wednesday 2 - 3:15 p.m.

### Image Enhancement for Job Satisfaction and Success

Discover how your professional image can influence your job satisfaction and success. Learn how different communication styles define image, impact status, and affect your influence in the workplace. Discover self-promotional strategies that increase job interest and vitality.

### The Good, the Bad, and the Ugly

This fun, interactive session comes packed with new program ideas—mostly good, a few bad, and some ugly. With tips gathered from across the country, this session is guaranteed to give you more than 100 new and trendy program ideas.

### NRPA - National Partnerships: for a Better Future!

The National Partnerships division of NRPA give an update on current partner resources and products available. Resources will include grant opportunities, current and future product resources, networking opportunities, and updates on national initiatives such as Step Up to Health, Youth Sports Report Card and Operation TLC-Making Communities Safe.

## **Improving Employee Health, Productivity and Morale**

Promoting wellness in the workplace boosts job satisfaction and leads to a more productive work environment.

## **De-Stressing Your Life**

Learn surefire solutions to balance your life. Learn how to let go, say no and say yes to exercise. Find out what ingredients a stress-free kitchen must have and what foods can help stress levels.

## **Discussion of Comprehensive Annual Financial Report (CAFR) and Cost Hierarchy**

Brief explanation of CAFR and discussion of hierarchy of costs; i.e. prevention, inspection, internal failure, external failure.

## **Case Studies for Funding and Partnerships**

Three representatives from local communities will share how they effectively secured local, state and/or federal grants and dollars for earmarked projects.

## **Following the Trail to Success**

Five Rivers Metroparks has responded to public demand for more active recreation by expanding their trail offerings to include a backpack loop and mountain biking. Learn about the formation and evaluation of their trail committee and how it is working to expand opportunities and maintain consistency during this growth.

## **What's in Your Sports Toolbox?**

Discuss a variety of policy and procedures to help improve the quality of the sports experience.

## **Boating and Water Safety**

Introduces a wide spectrum of Red Cross safety programs and illustrates a model of collaboration with other community safety organizations to spread important boating and water safety messages to large audiences.

## **Girls and Substance Abuse - sponsored by GIO (2 - 5 p.m.)**

Learn how to build awareness of the factors and potential circumstances that put adolescent girls and young women at risk for substance abuse.

## **Wednesday 3:45 - 5 p.m.**

### **Planning a Successful Running Event**

Learn the basic ingredients for planning a successful running event. First-timers and veterans will benefit from information about finances, marketing, sponsorship, race day logistics, ancillary events and more!

### **Youth Outdoors - Adventure Experiences for Urban Youth**

Youth Outdoors, a partnership between Cleveland Metroparks, Ohio State University Extension 4-H and the City of Cleveland Division of Recreation has provided outdoor adventure recreation activities for urban youth. Learn how each partner

organization provides resources essential to this successful collaborative. Successes and challenges, as well as methods used to grow and evaluate the program will be covered.

## **Funding for Open Space, Parks, Recreation and Facilities**

There are numerous state and federal grants available for parks, recreation, trails, water quality, boating facilities and open space services and facilities. Receive updates on Safe Routes to School Grants, the Land and Water Conservation Fund, NatureWorks, the Clean Ohio Fund, Recreational Trails Grant, TEA-21 Grants, Boating Access Grants recreation access and more.

## **Monarch Waystations: Creating Stepping Stones of a Butterfly Habitat**

MonarchWatch.org has developed a program to establish monarch butterfly habitats across the country to act as stepping stones between their over wintering habitat in Central Mexico and their summer range north as far as Canada. Cleveland Metroparks Outdoor Education and Management staffs will discuss the MonarchWatch.org program and how the dozen gardens in Cleveland Metroparks were established, are maintained and the level of success they've found.

## **Recruitment and Retention of Seasonal Employees**

Participants will learn how Cleveland Metroparks uses non-traditional recruiting methods, strategies and techniques to attract a diverse, seasonal workforce.

## **Operating Standards in Parks and Recreation**

This session will discuss the NRPA Agency Accreditation program, the operating standards that are nationally accepted, the benefits of becoming accredited, the process and the fees associated. If you are thinking about becoming accredited, don't miss this session. It will answer all your questions and address all your fears.

## **Conflict Management - Working Out Our Differences**

Aggressor, withdrawer, harmonizer, joker or blamer: when it comes to dealing with conflict, which type best describes you? Our different personalities, needs, and values can all contribute to conflicts and misunderstandings. By acknowledging our differences, identifying conflict causes, and learning effective communication skills, participants learn to successfully interact with others.

## **From the Bottom to the Top: A Mayor's Point of View**

The ability for city hall and the recreation department to work well together has a great impact on addressing communication and services enhancing residents' quality of life.

## **FBI Background Checks**

Learn about a free FBI background check program for youth sports coaches and league volunteers.

## **Planning and Designing a Municipal Aquatic Facility**

Get answers about cost of construction, operation, maintenance and tips on cost saving designs.

# THURSDAY

## Thursday At A Glance

7:30 a.m. – 5 p.m.	Registration
7:45 – 8:45 a.m.	John McComb Breakfast
8:30 a.m.	Volunteer Orientation
9 – 10:15 a.m.	Educational Sessions
10 a.m. – 1:30 p.m.	Exhibit Hall Luncheon
1:30 – 4:45 p.m.	Educational Tours
1:30 – 2:45 p.m.	Educational Sessions
2:45 – 3:30 p.m.	Ice Cream Break
3:30 – 4:45 p.m.	Education Sessions
5 – 6:30 p.m.	OPRA Section Meetings
7 – 11 p.m.	Networking Dinner at House of Blues

## ALUMNI BREAKFAST: SHOW YOUR SCHOOL SPIRIT

7:45 – 8:45 a.m.

In the spirit and memory of John McComb, a great educator, ambassador and advocate for parks and recreation, we are continuing the tradition of the Alumni Breakfast.

The networking breakfast gives you the chance to discuss current trends in the field while catching up on your alma mater. Tables will be set up for Ohio's major schools as well as alumni and students from out-of-state colleges and universities.

Dig out your favorite college shirt, review your fight song and join us as we meet fellow alumni. A breakfast buffet will be offered for \$10 per person. See registration form on page 19 to order ticket.



## EDUCATIONAL TOURS

1:30 – 4:45 p.m.

### The West Woods Nature Center, Geauga Park District

Join us for a guided tour of The West Woods Nature Center in Geauga Park District during their "Bio-Centennial Exhibition: 200 Years of Living with Wild Neighbors." Take a behind the scenes look at the creation of this large-scale display. Learn about all the different operational aspects of the nature center.

### Cleveland Heights Recreation Center

The facility houses a fitness center, gymnasium, senior center, after school child care, general recreation areas, rental rooms and hockey and Olympic ice rinks. The 153,500 square foot building was constructed around an existing hockey rink (1969). See how old architecture meets new. Construction was delayed five years after bond approval due to vocal groups protesting from the local community with a population of 50,000. Learn how the city overcame the opposition.

## Thursday 9 - 10:15 a.m.

### Preparing for the CPRP Exam

This session will discuss the Certified Park and Recreation Professional exam content, how to apply, some sample test questions and how the computerized process works.

### Operation TLC - *Making Communities Safe*

Public concern regarding the qualifications of volunteers working with youth, families or the elderly in public settings has resulted in greater attention to risk management practices, quality assurance and training for volunteers and staff that work in park and recreation services. The four pillars of Operation TLC - *Making Communities Safe* will advance the vitality of volunteer service in public settings.

### Working with At - Risk Youth

Do you think you don't have "AT-RISK YOUTH" because you don't work in an urban environment? Recreation program providers must be able to recognize at-risk youth and work with them to best help them to reduce their risks for engaging in DAMAGING BEHAVIOR. Learn to redefine the term, and identify best practices for working with youth identified as being "at-risk."

### **Legal and Procedural Use of In-Car Video**

This class is designed to assist officers and their supervisors with basic knowledge for the legal and procedural use of in-car mobile video equipment.

### **Becoming Vital: Purpose Driven Programming**

Use the values, vision, and mission of parks and recreation to “Create Community in the 21st Century,” as a tool to move your agency to purpose-driven programming understandable by policy makers, community leaders and citizens.

### **Building the Perfect Brand**

In this sound-bite savvy society, your logo, slogan and tagline speak volumes about who you are and what you do. How strong is your agency’s brand, reputation and image? Learn how to use branding tools such as taglines, graphics, color and themes to quickly and permanently improve public perception.

### **Watershed Management Issues for Municipal Park Districts**

Nearly every municipal park district contains stream corridors which present issues such as erosion, flooding, water quality, or habitat degradation. This session will discuss watershed challenges facing municipalities and park districts, show constructed case studies of stream and wetland restoration solutions from around Ohio, discuss benefits to park districts, and identify grant opportunities to fund riparian restoration projects.

### **Together Everyone Achieves More (TEAM)**

Use surrounding resources to share information, create new ideas, and build professional aquatic resources at no cost. Joining or establishing Roundtables for you and your peers is an excellent resource for building aquatic operations and programs.

### **Invasive Plants**

This class will teach recognition of invasive plants, inform why invasives are so damaging, future consequences if they are not controlled, and ways to control them. You will learn characteristics and growth habits along with alternative plants that are more beneficial to wildlife.

### **Let’s Talk Sports**

Join members of the OPRA Youth Sports Committee as they discuss the challenges of providing quality youth sport experiences in your community whether your agency is the direct provider or the facility provider. Attendees will be asked to share their greatest challenges and seek advice and examples from their peers on addressing today’s issues.

### **Programs That Work**

Learn about a series of new and successful recreation programs for girls and learn what is working with girls on probation.

## **Thursday 1:30 - 2:45 p.m.**

### **Coaching for Development of Seasonal and Part-time Employees**

College students are the crux of seasonal and part-time staff for many parks and recreation agencies. Learn the needs of your college student employees and how to provide appropriate coaching to help develop the skills they need to thrive as they complete their education and move into the professional world.

### **Improving the Youth Sports Experience**

Learn how OPRA and its partner, the National Alliance for Youth Sports (NAYS), have joined forces to improve the youth sports environment in Ohio with a focus on improving the value of youth sports leagues and programs offered by local governmental agencies.

### **A Place to Grow: Cleveland’s Community Gardens**

Learn about Cleveland’s 160 community gardens and how the Community Gardening program has collaborated with city agencies and parks and recreation departments. The elements of a successful community garden, its benefits to the greater community and various models of community gardens will also be discussed.

### **OPRA Healthy Ohioan After School Programs (1:30 – 4:45 p.m.)**

This session will discuss recent research results and program curriculum of the nine Healthy Ohioan After School Pilot Projects. Learn how departments of all sizes in rural, urban and suburban areas implemented a successful core curriculum.

### **Establishing a Dive Unit**

Overview of the key issues involved for agencies interested in creating and establishing a functional and effective dive team.

### **Effectively Communicating With Elected Officials and Local Media**

Learn how to make your voice heard and leverage your issues with local, state and federal officials, as well as the media. Learn how to simplify and strengthen your message in writing, emailing, visiting, phone calling or speaking at a meeting to better communicate and collaborate with mayors, legislators, and elected officials.

### **Project Planning! Make That Dream a Reality**

Participants will learn how to take an idea off the drawing board and make it a reality. Using objectives and management principles learn how to engage partners and community members to get the project done on time and under budget. Define clear objectives and outcomes and create a project plan.

### **Corporate Sponsors - How to Find, Attract and Keep Them**

Protect your programs in times of budget crisis by generating sponsorship revenue. Hear secrets from the world's most innovative business leaders to help you find, nurture, and "speak the language" of your corporate sponsor prospects. Learn how to uncover and share your priceless assets.

### **Adapted Aquatics - Integrating the Autistic Population**

Currently, autism occurs in 1 of every 161 births. Learn how to develop a progressive adapted aquatic program to meet the individual learning styles of each child by providing an appropriate setting. Understanding how children with autism learn and how to structure a swim lesson will minimize frustration in your aquatic staff. Real life situations will be discussed with video to develop creative planning skills.

### **High Traffic Use Turf**

Repairing and preparing turf and soil in high use areas. These areas include town centers or squares and city event locations.

### **Understanding the X Factors: Targeting Risk in Girls - sponsored by GIO (1:30 - 4:45 p.m.)**

Provides an overview of adolescent girls' risk and protective factors and looks at culturally different adolescent girls and compares their risk and protective factors.

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## **Thursday 3:30 - 4:45 p.m.**

### **Growing a Parks and Recreation Department**

This session presents a chronological outline of the planned development of Brimfield Township's Parks and Recreation Department. Learn how vision and collaboration got this department up and running.

### **Responding to Adversity**

Resiliency is the ability to bounce back from adversity. Whether it is negative feedback, job changes, illness, financial struggles, or divorce, all of us face challenges that can impact work relationships and productivity. Learn practical coping strategies to adapt to change, reduce stress, and cultivate personal strengths.



### **Culture of Law Enforcement Organization**

Findings on two studies conducted on the culture and social climate of a police and ranger department will be presented. Comparisons between departments, across rank and among units will be discussed.

### **Powerful and Persuasive Presentations**

Learn how to look and sound comfortable and confident in every speaking situation from the board room to the television studio. Learn how to make more effective presentations to live audiences such as park boards, city councils, local service clubs and other groups.

### **Become Your Own Comprehensive Planning Expert**

Comprehensive Planning is a vital necessity for park and recreation agencies in today's world. Learn how to develop a comprehensive plan and the steps needed to achieve results from the planning process.

### **Happy Lifeguards! Happy Guests!**

Learn how to keep your lifeguards happy and entertain your guests at the same time with a Lifeguard Challenge program, random surprise rescues, a motivational bead program, and a scavenger hunt night.

### **Entertainment and Concerts 101**

Does your city "got talent?" Learn the ABC's of booking entertainment, planning and executing a live performance or festival.

### **Opportunities to Change the Future Generation**

Today 25 million US kids (1 in 3) are overweight or at risk of becoming overweight. Get real tools, solutions and guidance to help all kids grow up healthier and happier.

## **SECTION MEETINGS**

### **5 - 6:30 p.m.**

Connect with colleagues interested in the same professional aspects of parks and recreation. Administration, Indoor Facilities and Management, Law Enforcement, Parks, Grounds, Outdoor Facilities, Natural Resource Management, and Programming. Meetings will be in the convention center. OPRA encourages students to attend the session in which they have the most interest.

## EXHIBIT HALL EVENTS

### 10 a.m. – 1:30 p.m. Exhibit Hall Luncheon

Enjoy lunch in a perfect setting to meet the vendors who provide the profession with so many options for our OHIO parks. Look for great new ideas and solutions to your organization's needs.

### 10 a.m. – 1:30 p.m. Silent Auction & Raffle

Visit the convention hall and see the silent auction items on display. There will be a 50/50 raffle as well. Proceeds benefit the OPRA Foundation Scholarship Fund so be generous to promote the future of our young professionals.

### 2:45 – 3:30 p.m. Ice Cream Break

Ice Cream is available at the break in the **registration area** of the conference hall. But wait - save room because tonight is the House of Blues festivities, fun and lots to eat.

## SOCIAL



**Thursday,**  
**February 8, 2007**  
7 – 8 p.m. Dinner  
8 – 11 p.m. Fun

Tonight's festivities will definitely give you the blues... the House of Blues that is!

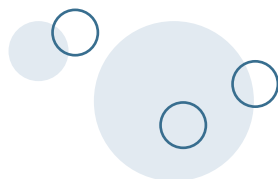
Our House of Blues networking extravaganza will feature a HOT New Orleans themed menu as you feast on Jambalaya and Creole, so be sure to stay COOL by wearing your shades.

Come prepared to shake it and get your groove on as the band plays into the night in Rock & Roll's capital city - Cleveland!

*Sponsored by David Williams & Associates*



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# FRIDAY

## Friday At A Glance

8 – 11 a.m.	Registration
8 – 9 a.m.	Youth Sports Breakfast
8:30 a.m. – 4:30 p.m.	Leadership Academy in Hotel
8:30 a.m.	Volunteer Orientation
9 a.m. – noon	Educational Tours
9 – 10:15 a.m.	Educational Sessions
10:45 a.m. – noon	Educational Sessions
12:30 – 1:30 p.m.	OPRA Business Meeting
5 – 7 p.m.	Registration for Jack Gallon Board Development Institute in Hotel
5 – 7 p.m.	Reception for Jack Gallon Institute and Leadership Academy
7 – 9 p.m.	Dinner and Keynote Speaker for Jack Gallon Board Development Institute and Leadership Academy

## EDUCATIONAL TOURS

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9 a.m. – Noon

### Cleveland's Westside Market & Cleveland State University's Student Recreation and Wellness Center

The \$29 million Cleveland State University Student Recreation Center connects to the Physical Education Building, which houses Woodling Gym and Busbey Natatorium. The state-of-the-art facility contains basketball courts, weight training and fitness areas, an indoor jogging track, locker rooms, multipurpose rooms, a 50-space underground parking garage, and an adjacent 400-car parking garage.

Then, tour Cleveland's historic Westside Market for your shopping pleasure. Bring a cooler and stock up on all the freshest and most delectable meats, produce and other foods you can find. [www.westsidemarket.com](http://www.westsidemarket.com)

## 8 – 9 a.m.

### Youth Sports Breakfast-Keeping Our Promise to Kids

Update on what the OPRA Youth Sports Committee has been doing and how you can get involved.

Breakfast is free, but RSVP to [madams@ci.springfield.oh.us](mailto:madams@ci.springfield.oh.us)

## Friday 9 – 10:15 a.m.

### Coaching Skills for Managers

Be the most effective manager you can be by coaching employees to personal excellence. Learn the basics of coaching versus managing, how to use the principles of emotional intelligence to develop internal talent, inspire and motivate employees, and communicate effectively with different personalities to get the results you want.

### Handcycling: Making Cycling Programs

#### Accessible to Everyone

As cycling programs rise in popularity, adding handcycles can serve as a new and unique way of bringing in new audiences. Come learn how this equipment can open your program to people of all abilities and test drive these interesting cycles.

### Health & Fitness Programming for All Ages

#### (9 a.m. – noon)

Back by popular demand, the Growing Healthy Kids (ages 4-10), Healthy University (ages 11-18) and Senior Fitness programs from Sports in Mind are being offered. All 3 programs are being offered in one session. Get all the tips and training you need, and in some cases entire curricula for providing healthy programming for participants of all ages. Comes with a truckload of great materials and is a highly interactive training.

### Great Kids, Great Communities - A

#### Collaboration for Success (9 a.m. – noon)

Get your community involved in building great kids. An overview of a successful collaboration of cities, townships, school districts, business leaders, non-profit agencies and the media joining to intentionally provide positive development of youth. The Greater Dayton Conference on Youth inspired community leaders to make every interaction with youth an asset building opportunity.

### Partnerships in Collaborative Programming

#### (9 a.m. – noon)

Parks on Demand (P.O.D.) programming offers the opportunity to work with a limitless number of partners. It can also provide students and visitors with a powerful and comprehensive learning experience. Learn how you can integrate P.O.D. formats into your educational programs.

### The Web 2.0: Blogging, Podcasting and More in Parks and Recreation

Explore blogging and Podcasting technologies and their impact on your communication efforts. These tools make up a part of what is called the Web 2.0 and social media – an emerging

view of the web as a fully participatory experience. Properly applied, these tools can bring you closer to your users and allow you to connect with them in a way never before possible.

### **Elected Officials Views on Parks and Recreation**

Don't miss this opportunity to hear what local and state elected officials think about parks and recreation. What information do they need to hear from you about concerns facing local parks and recreation agencies?

### **American Red Cross Orientation and Instructor Update for the New Lifeguarding Course with In-Service Training Topics (9 a.m. – noon)**

American Red Cross is releasing their new Lifeguarding program in December 2006. All instructors will be required to complete for the new course. This program will meet that objective. American Red Cross is also introducing new material in their Lifeguard Management course for in-service training. Learn important topics that should be covered in every lifeguard in-service.

### **The Roots of Violence and How Early Trauma Effects Brain Development**

An expert will explain why girls who experienced trauma early in life pursue violence to solve problems.

### **Friday 10:45 a.m. – noon Emotional Intelligence in the Workplace**

Emotional intelligence measures how well you manage your emotions and perceive them in others. EI is a predictor of success and impacts your relationships, motivation, self-awareness, impulse control, empathy, and leadership skills. Learn the five elements of EI and how to increase you skills.

### **Creative, Innovative Marketing Ideas for Limited Budgets**

Learn creative, cost effective ways of getting the word out about your programs and facilities. Walk away with concrete examples that you can implement at your organization immediately.

### **Elder Friendly Communities Are Friendly For Everyone**

Learn how a consortium of five communities in northeast Ohio have created and implemented a pilot process and partnership with community stakeholders to assess the "elder friendliness" of their communities in the major areas of: (1) home life; (2) mobility; and, (3) community life.

### **Legislation Impacting Parks and Recreation**

Receive updates and discuss strategies for advancing the parks and recreation legislative agenda at the state and federal level.

# 2007 JACK GALLON BOARD DEVELOPMENT INSTITUTE

## Friday, February 9

5 – 7 p.m. Registration

5 – 7 p.m. Networking Reception

7 – 9 p.m. Dinner and Keynote Presentation

**"Being an Effective Advocate for Parks & Recreation"** Being an effective advocate requires knowledge of the legislative process and how to work the system to achieve results. State and federal legislative structure will be discussed and examples and tools for communicating and selling the case for parks and recreation services will be provided.

## Saturday, February 10

7:30 a.m. Registration

7:30 – 8:30 a.m. Continental Breakfast

**New Attendee Orientation** – Informal question and answers about Ohio Sunshine Laws, Effective Board Meeting Practices and more.

8:30 – 9:30 a.m.

**Keynote Presentation**

**"Overcoming NIMBY"** The "Not In My Back Yard" syndrome is something every park and recreation agency contends with at some point in their history. Methods and techniques for dealing with the NIMBY attitude using recreational trails as a model will be discussed.

9:30 – 10:30 a.m.

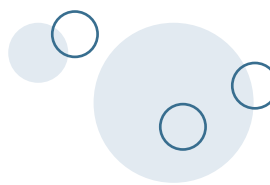
**Advisory Board Presentation**

**"Leadership Training for Advisory Boards"** This session will discuss characteristics of effective board members, the role of an advisory board member, and provide examples of how board members build stronger boards.

**Policy Board Presentation**

**"Leadership Training for Policy Boards"**

Characteristics of effective board members, the role of a park commissioner, examples of how board members build stronger boards will be discussed.



**10:30 – 10:45 a.m. Break**

**10:45 a.m. – Noon**

**Advisory Board Presentation**

**“The Role of the Board in Fundraising and Effective Fundraising Techniques”** Several successful small and large fundraising programs implemented in the City of Fairborn will be discussed and will provide tools for implementation in your community.

**Policy Board Presentation**

**“Passing a Levy Campaign”** Every day is levy day in the park district arena but preparing for and passing a levy requires strategic vision, strong leadership and excellent planning. Learn how to be successful and how integral the board’s role is to success.

**Noon – 1 p.m.**

**Lunch and Keynote Presentation**

**“Using Advocacy to Expand Funding Sources”**

Success with acquiring state and federal appropriations for specific conservation and recreation projects in NE Ohio by working with state and federal budgeting the earmarking process will be discussed.

**1:15 – 2:15 p.m.**

**Advisory Board Presentation**

**“The Role of the Board in Forming Effective Collaborations”** Utilizing citizen board member relationships and contacts to advance the department’s mission takes careful planning and strategic actions. Having a policy and plan for initiating contact and ongoing communication is vital to developing successful collaborations. A citizen volunteer will lead this discussion with examples of program implementation and policies for success.

**Policy Board Presentation**

**“The Role of the Board in Forming Effective Collaborations”** Utilizing citizen board member relationships and contacts to advance the department’s mission takes careful planning and strategic actions. Having a policy and plan for initiating contact and ongoing communication is vital to developing successful collaborations. A park district commissioner and director will lead this discussion with examples of their policies.

**2:30 – 3:15 p.m.**

**Advisory and Policy Boards**

**“Communicating with the Media”**

Who communicates with the media and on what topics? Professional staff? Citizen board members? Citizen volunteers? When do you communicate and why? Can citizens in the spotlight sometimes be detrimental to the mission? Do you need to control this communication? This session will discuss consistency of messages, a media plan and recommend policies and procedures for coordinating media relations for professional staff and citizen volunteers. Speaker will adapt comments to address advisory boards, policy boards and special interest groups in examples.

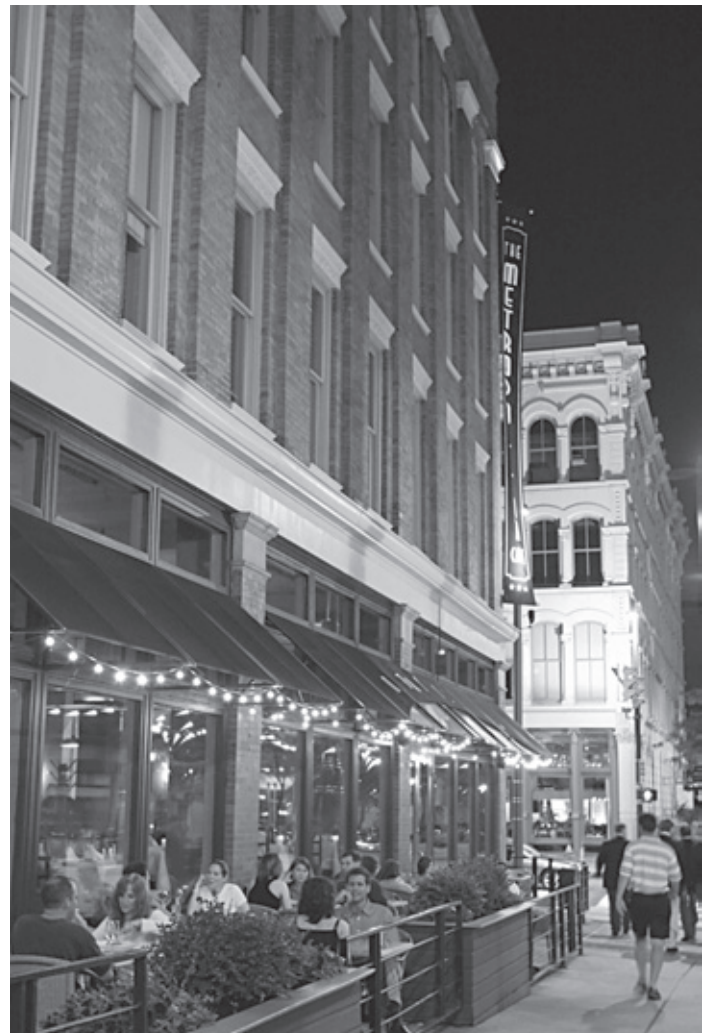
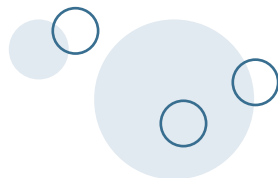
**3:15 p.m.**

**Adjourn**

**Closing comments made by Jack Gallon with special thanks to the 2007 Institute Advisory Committee**

***Each participant will receive a copy of the OPRA Citizen Board Member Resource Guide***

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**Tuesday, February 6 – Saturday, February 10, 2007**  
**Registration Early Bird Discount Deadline December 31, 2006**  
**Registration Deadline is February 1, 2007**  
**Register online at [www.opraonline.org](http://www.opraonline.org) or fax 614-895-3050**

NAME (as desired on badge) \_\_\_\_\_  
 Title \_\_\_\_\_ Agency \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

**Check All That Apply**

- Member       Girls Institute Member       Agency Member       Student/retiree/spouse  
 Certification       First time attendee       Alumni Breakfast       Special Accommodations needed  
 Providing auction item       Have sent volunteer application form to OPRA office

**Wednesday-Friday Conference Registration Options**

Delegate package includes, education sessions and conference materials, exhibit hall functions and the Awards luncheon.

**FULL REGISTRATION**

- Member delegate \$255     Agency member \$285     Non Member \$310     Student/retiree/spouse \$59

**REGISTRATION WITHOUT THE HOUSE OF BLUES**

- Member \$230     Agency Member \$260     Non Member \$285

**DAILY RATES**

**Wednesday**     Member \$139     Agency member \$159     Non members \$179     Student/retiree/spouse with socials \$59

**Thursday**

- Member \$139     without House of Blues \$114  
 Agency member \$159     without House of Blues \$134  
 Non members with Social \$179     without House of Blues \$154  
 Student/retiree/spouse \$59     without House of Blues \$34

**Friday**     Member \$79     Agency member \$99     Non members \$109     Student/retiree/spouse \$25

Cancellations received up to 7 days before conference are refundable and subject to a \$50 administrative fee. After that, cancellations are subject to the entire fee.  
**Please note that if you do not cancel or do not attend you are responsible for payment.**

**Site Tours**

**Wednesday 2 - 5 p.m.**

Sarah Allison Steffe Center for Zoological Medicine  @ \$10 \$ \_\_\_\_\_  
 Solon Community Recreation and Senior Center  @ \$10 \$ \_\_\_\_\_

**Thursday 1:30 – 4: 45 p.m.**

The West Woods Nature Center  @ \$10 \$ \_\_\_\_\_  
 Cleveland Heights Recreation Center  @ \$10 \$ \_\_\_\_\_

**Friday 9 a.m. - noon**

Cleveland State University's Student Recreation and  
 Wellness Center and Westside Market  @ \$10 \$ \_\_\_\_\_

**EXTRA MEAL TICKETS**

- Dinner House of Blues [ ] @ \$25 \$ \_\_\_\_\_  
 Keynote Award Luncheon [ ] @ \$35 \$ \_\_\_\_\_  
 Alumni Breakfast [ ] @ \$10 \$ \_\_\_\_\_

**Tickets will be in your conference packet available at the  
 OPRA registration desk. Registration does not include housing.**

**Jack Gallon Board Development Institute (JGBDI)**

Member with conference	\$125	\$ _____
Member without conference	\$150	\$ _____
Agency Member	\$175	\$ _____
Non Member	\$250	\$ _____
Friday Only	\$50	\$ _____
Saturday Only	\$100	\$ _____

**Leadership Academy**

\$350 \$ \_\_\_\_\_

**Healthy Lifestyle Summit** \$89

Attending Conference \$79 \$ \_\_\_\_\_

**Total Fees**

Conference package cost	\$ _____
Site Tours	\$ _____
Extra Meal Tickets	\$ _____
Late Fees after 12/31/06 \$55	\$ _____
JGBDI late fee \$25 after 12/31/06	\$ _____
<b>TOTAL</b>	\$ _____

**All registrations will be confirmed via written confirmation from the OPRA office. If you have not received a written confirmation by January 31, 2007 please contact Julie Collins at 614-895-2222 or e-mail [jcollins@opraonline.org](mailto:jcollins@opraonline.org)**

Payment Method Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

P.O. # \_\_\_\_\_ Mail checks and forms to OPRA, 1069-A West Main Street, Westerville, Ohio 43081

Check enclosed \_\_\_\_\_



# CLEVELAND WELCOMES THE OPRA CONFERENCE & TRADE SHOW

See the Waves of Change in Cleveland

## New since OPRA was last in Cleveland!

There are many restaurants and taverns within a three-block walk of the hotel and conference center.

Visit one of northeast Ohio's wonderful nature and recreational sites. There are tens of thousands of acres preserved and protected in our region, first-rate recreational and athletic facilities, and programming that serves over 500,000 people annually.



- Step from the arid desert of southwest Madagascar into a warm, damp Costa Rican cloud forest at the new Eleanor Armstrong Smith Glasshouse, a major addition to the Cleveland Botanical Garden.
- HealthSpace Cleveland encourages knowledge of self - both physical and mental through larger-than-life activities.
- The Maltz Museum of Jewish Heritage - The stories of individuals and families — past and present — come to life through state-of-the-art exhibitions, interactives and films, oral histories, photographs and artifacts.
- At the Federal Reserve Bank of Cleveland's Learning Center and Money Museum you can explore the history of money, how it has shaped societies and cultures, and how money plays a central role in our everyday lives. In a nutshell, learn about what gives money value.



## Join us at the House of Blues for the Thursday Night Social Leave Your Blues Behind!

*Sponsored by David Williams & Associates*

OPRA  
1069-A West Main Street  
Westerville, Ohio 43081

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